

Edward E. Vassallo is a partner at the intellectual property law firm of Fitzpatrick, Cella, Harper & Scinto. He is involved in all aspects of patent, trademark and unfair competition litigation, including trials and appeals, in the chemical, mechanical and computer fields; in licensing and opinion work; and in due diligence for mergers, acquisitions and divestitures, for clients including Phillips-Van Heusen Corporation, Calvin Klein, Inc., Johnson Outdoors, S.C. Johnson & Son, Electrolux and Dreyfus. He recently tried successfully the Calvin Klein, Inc. v. Calvin Clothing Company trademark case in the Southern District of New York.

Ed is a former President of the New York Intellectual Property Law Association. He is listed in the International Who's Who of Trademark Lawyers, was named by Euromoney Legal Media Group as one of the world's leading trademark law practitioners in the 2003, 2006 and 2008 editions and was selected as a leading intellectual property law practitioner in every edition since 2003 of the *Best Lawyers in America*. He was also listed in Legal 500 2008 for Trademark: litigation, and as a Top New York City Intellectual Property Litigator in the 2006-2008 issues of Super Lawyers: New York Metro Edition. Ed served six years on the New York City Bar Association's Ethics Committee and on its Professional Responsibility Committee. Ed has a law degree cum laude from Fordham Law School, and a B.S. and M.S. in Mechanical Engineering from Columbia University.

Ed has written and spoken at numerous IP symposiums and meetings on such topics as

- “False patent marking: a trap for the unwary patentee” for *Intellectual Asset Management*, January/February 2009
- “Litigation planning for licensors” for *Managing Intellectual Property*, July/Aug. 2008 and “Litigation Planning For Licensing Lawyers” for *Advanced Licensing Agreements*, March 30, 2007 and Practising Law Institute, 2007 and 2008
- “What You Need to Know About E-Discovery,” 2007 NYIPLA CLE Program
- “An International Look At Ambush Marketing” for *The Trademark Reporter*, November-December 2005
- “Supreme Court Tightens Trademark Law” for *Managing Intellectual Property*, May 2003
- Fordham Law School International IP Symposiums, on trademark dilution and ethics issues (2003, 2001, 1998)
- American Intellectual Property Law Association meeting on, “Patent Issues Concerning Investment in Technology Companies” (April 2003)
- NY City Bar Association meetings, on “Ethics & Tactics in Mediation & Settlement Negotiations” (April 2003, 2002, 2001), “Intellectual Property Due Diligence in Business Transactions” (April 1999)
- International Trademark Association meeting, on “Preliminary Injunctions and Temporary Restraining and Seizure Orders” (February 2001), and “Licensing and Franchising in the European Community” (Budapest, 1994)
- The Federal Circuit Bar Association meeting, on “Trade Dress Issues” (May 1998)
- American Conference Institute, on “Effectively Protecting Your Trade Secrets” (May 1997)